

Phylmar Group®

Environmental
Health & Safety
Social Responsibility

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For Immediate Release

The Phylmar Group Interviewed on KBZLN Business Radio

Mark Katchen Discusses Sustainability on "Sparks to Flame" Show Airing November 6

Los Angeles, CA (November 5, 2009) - The [Phylmar Group, Inc.](#), an organization that partners with best-in-class companies to address business issues as they relate to environmental regulations, sustainability and social responsibility, announced today that Managing Principal Mark Katchen was interviewed by Sheryl Parks, host of the Internet radio program, "Sparks to Flame," in a segment that will air on Friday, November 6 at 6:00am and 6:00pm PST on [KBZLN](#) talk radio.

The Sparks to Flame show is dedicated to providing relevant tips and strategies to help businesses succeed, featuring interviews with successful business owners. Mark Katchen's interview will be streamed live [here](#) and be available as a podcast within 30 days at <http://www.sparks2flame.com/blog/>.

In his 20-minute interview with host Sheryl Parks, Katchen discusses the Phylmar Group's role in enabling large companies to incorporate sustainability into their business processes. Entitled "Sustainability - is it part of your value proposition?", the interview focuses on how the Phylmar Group enables its clients to meet the triple bottom line of people, planet and profit.

"As companies such as GE, Nike and Wal-Mart have demonstrated, being green is about much more than savvy marketing campaigns," said Mark Katchen, managing principal of the Phylmar Group. "It's about companies evaluating all aspects of their supply chain and processes through the lens of sustainability and social responsibility. Through our network of worldwide affiliates, the Phylmar Group manages this process for our clients, and we appreciate this opportunity to share our insights with KBZLN's listeners."

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<http://twitter.com/phylmargroup>

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About The Phylmar Group, Inc.

The Phylmar Group® is an organization that partners with best-in-class companies on their most challenging environmental, health and safety, and social responsibility issues by working in a vertically integrated way from anticipating clients' needs from strategy to implementation. This is achieved through trusted expert client advisors who deliver innovative, responsible, efficient solutions addressing client needs and creating added value. For more information, visit www.phylmar.com or call 310.474.3937.

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